



NY/NJ Metropolitan Section Newsletter



Volume 4, Number 1

Chairman's Message



The end of summer marks the beginning of a new year for ASQ section activities and leadership. As your newly elected Chair, I look forward to serving our members and leading our section for another successful year. I have to say, with the excellent group our section is blessed with as executive committee members and participants it should make for easy and pleasurable work.

I'd like to start my year by recognizing in advance the incredible team that makes our section a success. First off, a previous Chair (2000-2002), Russ Ferretti has been recognized with both the Section Volunteer Excellence Award and the prestigious Ellis R. Ott award, which was presented to him at this year's September Conference at Madison Square Garden. I think we must have more Fellows on our committee than any other section, Bill Latzko, Bill Martin, and Lou Pasteelnick. As far as technical diversity goes, we have Rail Road buffs like Dak Murthy and Susan Watson, Transit Techies like Joe Borden and Louise Johnson, Software QA bug-busters like Ruth Pennoyer, Pharmaceutical gurus like Satish Laroia, and statistical number crunchers like Bill Latzko, and many others from varied backgrounds that I just ran out of quips. Susan Watson, our Chair Elect, received two certifications (CSQE, and CQE) this past year as well as becoming a Senior Member.

Our membership has gone up this past year while nationally, ASQ membership has been in decline. Our registrations for conferences and seminars are however in decline and we will be looking hard as to what we can do to insure that we are offering what our membership and community needs.

Our committee is filled with some of the most dedicated professional people I have ever had the pleasure to work with. As you can see the breadth of knowledge and experience with this group is incredible. We really need your help also. Our activities and planning often fall on the shoulders of individuals who could use your assistance and energy. We welcome new ideas and new opportunities to gain knowledge and experience from members that wish to contribute as a committee member. **Other sections often benchmark our Executive Committee meetings and recognition program. Come, find out why! Our Executive Committee meetings are held the second Tuesday of every month, and alternate between Newark, NYC and Hoboken.** See our calendar of events for details, and please be sure to let us know if you plan to participate.

Summer 2003

E-mail, Change of Address, etc.

From time to time we notify the membership of upcoming events and changes by e-mail when the lead time is too short to use regular mail. If you have not given your current e-mail address to Milwaukee headquarters or have withdrawn permission for its use, you will not receive these notifications. To give your e-mail address to headquarters or permit us to use this address, call 1-800-248-1946 and give the changes to the customer representative that answers the telephone.

If you have changed your job, or address, or name, or e-mail, call 1-800-248-1946. We use the latest files from ASQ in Milwaukee for our mailings. This is the only way we can reach you. Please help to keep your record current.

Congratulations

The following organization recently became a Sustaining Member of the society:

Pershing LLC of Jersey City, NJ

A note from ASQ:

Congratulations! [The NY/NJ Metropolitan] section has fulfilled the 03-04 minimum requirements for being in good standing in the Society and has achieved Level I Section Basics in the Section Management Program (SMP).

Congratulations again and thank you for the hard work and dedication of the section volunteers that have contributed to this success.

Andrea Spiegelberg

ASQ Community Care Administrator



Editorial



When the American Society for Quality Control was founded in 1946 a seal was adopted. This seal (figure 1) is still the official seal of the society today with the change that the word "control" has been removed. When a member is elected to be

a fellow of the Society a pin of the seal is awarded to that member in recognition of the honor. The seal is still very important today.

From 1946 until 1990 the seal was also used as the logotype representing the Society. It was appropriate because the seal represented the essential tools of quality, a control chart within the sigma symbol. In 1990 the Society decided to replace the logo with a new version called the 'Squared Q' (Figure 2).

Apparently, the 'Squared Q' is no longer effective so the Society spent about \$200,000 to get a redesign which might be called the 'Blob Q' (Figure 3). It is not clear if that includes the costs of all change such as new



Figure 1 ASQ Seal



Figure 2 1990 Logo



Figure 3 2003 Logo

stationary, banners, etc. At this rate should we expect another change in logo within the next 4 years?

One of the quality principles is to have a constancy of purpose. In our opinion, continuous change of the logo does not help the society. Are we right in this? Please let the editor know if you agree, disagree or think that this is a tempest in a teapot. Send comments to Bill Latzko at Latzko@worldnet.att.net

Invitation

Come and join other Quality Professionals at our Executive Committee Meetings the next three meetings are shown below:

TIME	DATE	LOCATION
6:00pm-8:30pm	11/11/03	Murano, Ristorante, 207W 36 th St. NYC
6:00pm-8:30pm	12/9/03	Spanish Tavern, Newark, N.J.
6:00pm-8:30pm	1/13/04	Murano, Ristorante, 207W 36 th St. NYC

News from the Regional Director



Greetings NY/NJ Metropolitan Section! As your Regional Director it is my honor and privilege to represent you, your section and the other nine sections of Region 3 on the ASQ Board of Directors. The

ASQ Board is diligently working to set the strategic direction of the Society through its adoption of a living strategy and to make appropriate decisions so that each member receives the fullest value from their member dues. Your decision to join and renew your membership to ASQ is truly appreciated and ASQ's staff and volunteers are working hard to ensure that you take full advantage of your membership benefits. These benefits include, but are not limited to, *Quality Progress*, the newly revamped ASQ web site, the Quality Information Center, Annual Quality Congress and various Division sponsored conferences, section meetings, and professional certifications.

Now is a good time for you to consider upgrading yourself to Senior member. Senior membership costs the same as Regular membership, unless you choose to take advantage of the additional benefits available such as adding a journal or 2 Division memberships. If you are considering becoming a Fellow in the society, you must be a Senior member for at least 5 years. To learn more about membership upgrades, contact your section membership chair, Dak Murthy at dmurthy@njtransit.com. Lastly, help ASQ expand its service by recruiting a friend or co-worker.

As your representative to the Board of Directors, please help me improve your organization by letting me know your ideas, thoughts, complaints and compliments. Your feedback and input will help me do a better job representing you and your Section and aid in the decision making process as the Board plans the future of ASQ. You may reach me at (212) 672-4068 or via e-mail at david@levyquality.com.

Best Regards,

David B. Levy

Regional Director, Region 3

Spring 2003

Founding ASQ Member August "Gus" B. Mundel Passes Away



[Editor's Note: The material below appeared on the Society's web site. They said it so well that it was not changed. Mr. Mundel served as Chair of the NY/NJ Metropolitan Section from 1952-1953, the year he became a Fellow. He was an active member of the section for many years.]

ASQ is saddened to share the news that one of ASQ's founding members and pioneers, August "Gus" B. Mundel of White Plains, NY, passed away on Friday, August 1, at the age of 91.

Mr. Mundel became a member of ASQ in 1946, an ASQ Fellow in 1952, and received its Edwards Medal in 1996. He is credited with creating ASQ's Tappan Zee Section 309 and has remained active as both the certification and recertification chair for this section up until this past June.

From 1974 to 2000, Mr. Mundel was chairman of the U.S. Technical Advisory Group to ISO/TC 69 on The Application of Statistical Methods and was the U.S. chief delegate to this committee. He was one of the longest serving members of ISO/TC 69/SC 5. He was a member the Executive Committee of the American National Standards Institute (ANSI) and the Accredited Standards Committee Z1 on Quality Assurance and was its founding chairman. He was the recipient of numerous awards and medals for his contribution to the standardization of applied statistics.

Mr. Mundel held a bachelor of science degree in electrical engineering from the Cooper Union Institute of Technology and the University of Michigan, and a master of science degree in engineering from the University of Michigan. He conducted many conferences and taught at the State University of New York, New York University, and Rochester Institute of Technology. He authored more than 70 papers and a book, *Ethics in Quality*.

Remembrances in his name may be made to the August Mundel Scholarship Fund, Tappan Zee Section, c/o ASQ, PO Box 3005, Milwaukee, WI53201.

Pictures From the 55th Annual September Conference



Bill Martin, Registrar



Mr. Palwmer, MTA, presenting the Ellis R. Ott Award to Mr. Ferretti While Mr. Frohn, Chairman, looks on



Mr. Frohn, Chairman, Presenting the section's donation to Dr. Orsini, President of the W.E. Deming Institute, While Mr. Ferretti looks on



Dr. Orsini's Acceptance Speech



A Morning Session Audience



An Afternoon Session Audience



Keynote speaker, Mr. Mosgaller being introduced

Wanted Committee Members

Join your fellow members in helping the Society and the NY/NJ Metropolitan Section fulfill its aim "The purpose of the NY/NJ Metropolitan Section of the American Society for Quality is the accumulation and diffusion of knowledge leading to quality." Meetings are generally held on the second Tuesday of the month at a local restaurant. The advantage of participation is being up-to-date on the state of the art in quality, networking with peers, and contributing to our discipline.

For more information contact Andy Frohn by E-mail at afrohn@lirr.org or telephone at 718-558-3870.

2003-2004 Event Calendar

<u>TIME</u>	<u>DATE</u>	<u>TOPIC</u>	<u>LOCATION</u>
8:00am-4:00pm	11/25/03	ISO For Construction Industry	NYC
All Week	12/08/03 -12/12/03	Deming Conference on Applied Statistics	Atlantic City, NJ
8:00am-4:00pm	1/21/04	Environmental Requirements - ISO 14000 A. J. Singh - NY City Transit	NYC
All Day	2/23/04 -2/24/04	Symposium on Deming's Analytical Papers	Fordham NY City
6:00pm-9:30pm	2/20/04	General Section Meeting & Spouse Night	Hoboken NJ
8:00am-4:00pm	3/18/04	Effective Software Development Robert Benjamin	Newark, NJ
6:00pm-8:30pm	4/15/04	NJ Pharmaceutical Dinner Meeting	Mountainside NJ
11:00am-2:00pm	5/05/04	Joseph A DeFeo, President & CEO Juran Institute	NYC
6:30pm-8:30pm	6/25/04	Annual Awards Dinner	NYC

For Details go to our web site at www.metro-asq.org

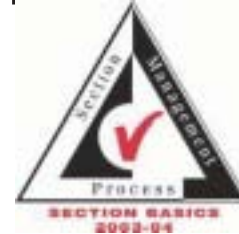
Spring 2003



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